MICROSTRATEGY SYMPOSIUM '07 LONDON

10 – 11 JULY | RADISSON SAS PORTMAN HOTEL | LONDON | www.microstrategy.co.uk/Symposium

"The MicroStrategy Symposium London provides a forum for networking with other MicroStrategy customers, learning about the latest advances in business intelligence technology, and providing feedback on future product enhancements."

— **SANJU K. BANSAL, COO, MICROSTRATEGY**

The MicroStrategy Symposium London offers a unique, interactive environment to share ideas, solve challenges, and gain technical insights to enhance your business intelligence initiatives.

During this two-day event, you'll exchange ideas with peers and industry experts, learn best practices from successful customer case studies, and participate in sessions designed to provide practical ideas to fine-tune your organization's business intelligence performance.

The MicroStrategy Symposium London is packed with information to help you get the most from your business intelligence investment.

- World-class companies will present case studies illustrating how they use MicroStrategy to increase revenues, reduce operational costs, and improve growth.
- MicroStrategy business consultants and product managers will demonstrate advanced reporting and application development techniques and share proven strategies for deploying and tuning BI applications for maximum business impact.

Preview MicroStrategy's New Dashboards

At the Symposium, you'll see a demonstration of MicroStrategy's next-generation dashboards. MicroStrategy has combined advanced data visualisation and animation with its industrial-strength business intelligence platform to deliver a new caliber of information dashboards. By incorporating Adobe® Flash®, MicroStrategy dashboards offer innovative ways for users to gain greater insight from their data, with a wide range of data views and increased information exploration options. Find out more at the MicroStrategy Symposium.

Why Should You Attend?

- Consult with a MicroStrategy Technical Advisor, at no charge
- Preview MicroStrategy's exciting new dashboard capabilities
- Learn from industry-leading BI peers
- Gain technical insights to optimise your organisation's BI performance

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SAVE THE DATE!

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PRE-REGISTER TODAY!

This event is your best chance to have in-depth, two-way conversations to share your ideas and learn from MicroStrategy experts.

SAVE THE DATE AND SAVE £325!

Register your interest before the end of March and we'll contact you when the agenda is confirmed and registration goes live.
You'll be guaranteed a place at the **early bird price of £155** - that's a saving of £325!

TO PRE-REGISTER

Email your contact details to eventsuk@microstrategy.com and we'll be in touch when registration is live! For questions, please contact our events team on +44(0)20 8396 0060

HOTEL ACCOMMODATIONS:

Reserve your room at the Radisson SAS Portman Hotel. Hotel room rate is £158 (Business Room Supplement £30). Room rate includes buffet breakfast and 17.5% VAT. Please contact Radisson SAS Portman at +44(0)20 7208 6000.

FOR MORE INFORMATION:

www.microstrategy.co.uk/Symposium

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